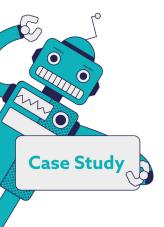
## st@rm technologies





## **Organisation Overview**

Storm Technologies is one of the fastest growing independent IT Value-Added Resellers. Providing solutions that utilise the latest technology from leading hardware, software and networking vendors. They have the single aim of delivering all your IT requirements to the very best of their ability and have the experience and resources to deliver.



## **Recruitment Challenge**

Storm was encountering difficulties attracting experienced account managers who lived within a commutable distance from their offices in Watford. Storm had worked with a number of recruitment partners on a contingent basis, but they were not happy with the level of service or commitment that they were receiving from these suppliers.



## The Outcome

Within a five week period, Robertson Sumner identified a list of targets and selected three key hires for Storm's sales team. These key hires have already brought on new customers and delivered increased profit to the Storm portfolio. Storm have grown exponentially since the turn of the millennium, growing from a handful of sales people to now boasting a team over 150 strong and Robertson Sumner are very proud to have been Storm's sales recruiter of choice during this period!

"When I need sales or marketing talent I always go to Robertson Sumner, they consistently deliver and they just understand what we need. I would highly recommend their services to any of my contacts looking to recruit!"

**Trevor Nichols, Storm Technologies** 

